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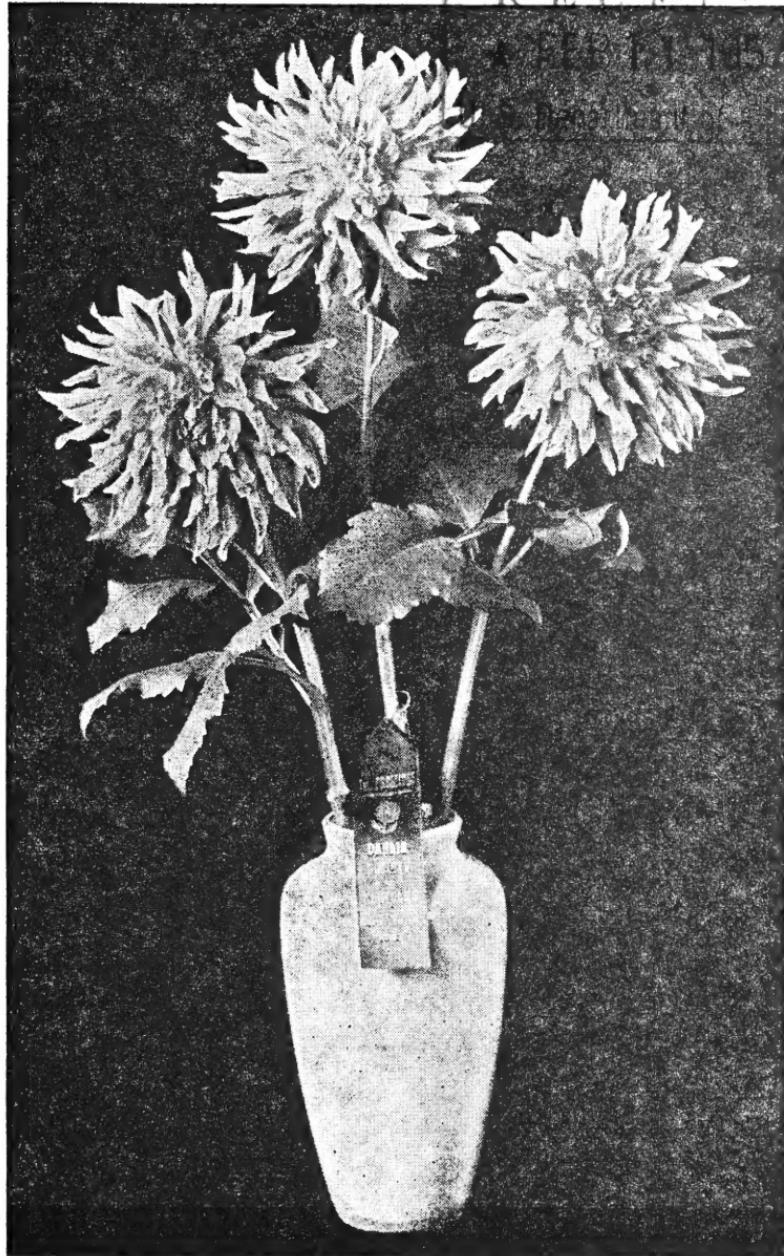
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1957 Wholesale List

Dahlias

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DAHLIAS

My Grandmother's Favorite Flower

BRAZIL DAHLIA FARM

6300 SOUTH MERIDIAN ST.

INDIANAPOLIS 27, INDIANA

CANNAS

GIANT FLOWERING DWARF GROWING

We make a specialty in producing a canna bulb that is good and fat that will not dry up and depreciate when put on the counter for sales. If you take reasonable care of these bulbs you will not have any loss in buying for resale. Give us a trial order.

PRICES

Three 75c, Doz. \$2.00, 100 \$7.00, 1000 \$50.00

THE PRESIDENT—

Large bright scarlet red, in large clusters carried well above the green foliage. It is unquestionably the best red canna yet produced. No garden is complete without a bed of The President cannas.

WYOMING—

Outstanding golden-orange flowers with beautiful bronze leaves. The large blossoms are very attractive above the vigorous growing foliage.

ALLEMANIA—

Yellow petals are heavily marked or splotched with scarlet pink starting at throat and blending out to a clear deep canary yellow ruffled edge. Individual flowerets that make up the cluster are 5-6 inches across. One of the best variegated cannas.

HUNGARIA—

A rose-pink blossom with a tinge of yellow at the throat. Blooms early and one of the standard pinks.

YELLOW KING HUMBERT—

A beautiful light canary yellow that is held well above the green foliage. Throats have a slight fleck of scarlet pink, noticed only on close inspection. A good standard yellow.



Novelty Dahlias

STANDARD DAHLIAS OF MERIT

ARTHUR GODFREY—Formal Decorative

Beautiful Orient red with orange or buff shadings. A real GIANT and great prize-winner. Blooms 12x6. Very highly recommended. Good root maker and blooms profusely

.21

AVALON—Informal Decorative

Clear canary yellow of cut flower size. We cut four to six-foot stems last season which held the bloom erect.....

.12

AXFORD TRIUMPH—Informal Decorative

A large Australian variety which is becoming very popular with many growers. Color is apricot to orange, giving a general tan effect. Plants are robust with good foliage and giant flowers.....

.18

BEAUTIFUL LADY—Formal Decorative

Bright lemon yellow. 8-10 inch blooms, good stems, bush 5-6 feet tall. Rugged grower, insect resistant foliage, profuse and early. A good root maker and they keep well. Scored 84 at East Lansing. On keep well

.30

BLUE HORIZON—Informal Dec.

Winner of the American Home Achievement Medal and Honor Roll Dahlia. Large blooms of French Violet with a decided blue cast. Long pointed petals with absolutely tight centers. Good stiff stem holds the flower well out of the foliage. Bush tall (six feet) and low branching. This dahlia has always won the blue ribbon whenever shown. Excellent keeping qualities, on the bush and when cut.....

.21

BRIDE OF TEXAS—Formal Decorative

A white dahlia of excellent form and grace. It has a bloom of 7 inches on a good stiff stem. Keeps when cut and makes tubers

.11

CHARLOTTE CALDWELL—Ball

An excellent dahlia for landscaping. This sturdy bush is covered with russet tan blooms from early to late. Good bulbs and insect resistant

.10

COMMANDO—Formal Decorative

A clear shade of lavender or true phlox purple and very bright. Large clean flowers from 10 to 14 inches and held on long stiff stems. An achievement medal winner

.24

DAHLIAMUM—Informal Decorative

A striking new type of informal. Very similar to a huge Japanese Chrysanthemum. Color a bright Cadmium apricot with a golden sheen. The extra long petals re-curve to stem, forming a very deep flower which is held erect on long stiff stems. Blooms average 12 inches by 10 inches. Even under ordinary field culture the centers are always full.....

.50

DIXIE'S WINE DOT—Informal Decorative

Variegated. Color white or orchid, wavy petals flecked and dotted light ampro purple and also deep rhodamine purple. Size 10 to 12 inches. Do not disbud and debranch too much. This unusual dahlia is beautiful in any garden.....

.45

FLORISTS BEAUTY—Formal Decorative

Beautiful long stemmed red with white tips. Good cut flower.....

.12

FRED SPRINGER—Informal Decorative

A beautiful bright red to scarlet with foliage of lacy appearance. This Dahlia is highly recommended for border or hedge purposes; a row of it has the appearance of a well trimmed hedge with many blooms

.14

GLAMOUR—Informal Decorative

One of the largest purple dahlias. Overlaid and edged silver. It has long been very popular in the garden as well as show rooms

.75

GYPSY GIRL—Formal Decorative

An odd and striking color combination of rosaline pink, flecked and streaked dahlia purple. Fine stems and a good keeper. It can win in the best show competition. Size 5x2 1/2

.28

HASLEROVA—Informal Decorative

Bi-color, grayish white background with rich royal purple dots and splashes.....

.12

HUNT'S VELVET WONDER—Inf. Dec.

Has the distinction of receiving a special award of merit at the New York Show. It is an excellent keeper for so huge a flower. Color is rich, bright violet burgundy which under some lights looks royal purple

.15

IDA DE VER WARNER—Formal Decorative

Large lavender. Very good. One of the best dahlias grown

.12

JAMES KIRBY—Informal Decorative

A standard red dahlia that has been on the market for years. It holds up very good when cut

.09

JERSEYS BEAUTY—Formal Decorative

A perfect bloom of erosion pink. The best pink dahlia to date.....

.16

KENTUCKY—Formal Decorative

This is the best sport of Jersey beauty that we have found. The flowers equal or surpass its parent. Color is a rich salmon pink. Long stems, excellent cut flower and good keeper

.16

KENTUCKY SUN—Formal Decorative

A clear bright, glistening yellow, of giant size. Free blooming and keeps excellent when cut

.12

KING OF BLACKS—Formal Decorative

One of the outstanding black red dahlias on the market today. It is a very early bloomer and the flowers extend well above the foliage. A good root maker.....

.25

LAVENDER CALDWELL—Ball

Sport of Charlotte Caldwell. Very fine blooming. Low growth. Doesn't need staking. Several blooms at one time.....

.12

MINIMUM ORDER — \$ 2.50
5c per bulb extra in less than 5 of a variety.

MAFFIE—Semi-Cactus

Bloom 12x6, bush 6 ft. Intense carmine red of stupendous size. Bush growth is very rugged and foliage exceptionally heavy..... .35

MARGARET WOODROW WILSON—Inf. Dec.

Opalescent pink. Huge flowers of exhibition type. Another of our favorites and it always attracts attention. Don't be without it

.09

MILTON J. CROSS—Informal Dec.

An immense flower of rich yellow-buff, the outer petals flushed with rosy amber. Winner of five firsts, including three Achievement Medals. Long stiff stems; good grower

.11

MONARCH OF THE EAST—For. Dec.

Color warm gold with apricot and orange buff suffusion; slightly coppery red on reverse. Grand stem up to 4 ft.; holds giant flower above bush. Size 12 to 14 inch blooms and fine for exhibition. We recommend this

.21

MRS. JAMES ALBIN—Formal Decorative

A florist variety. Bloom 7x4. Color is clear yellow. We highly recommend this dahlia for cutting. Blooms fairly early and continues till frost. Stems long and strong, bushes very healthy and free branching. Very good

.08

NEGUS—Formal Decorative

We consider this the best black dahlia. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect.....

.22

NEW YORK MARKET—Formal Decorative

A beautiful long stem white dahlia. Excellent keeping qualities after cutting. Good root maker. Early in season centers are tinged with lavender, but would be call a double white flower.....

.09

OGDEN REID—Informal Decorative

A giant flower of French rose pink with yellow base. Cane-like stems, vigorous grower and a good bloomer. One of the best big pinks. Good root-maker and eyes freely

.10

OAKLEIGH CHAMPION—Incurved Cactus

Straw yellow heavily overlaid with rhodamine pink. This is one of the best cactus dahlias. Finely formed on long stems. Free bloomer

.18

PREMIERS WINSOME—Informal Decorative

A clear, light mellow pink. Bloom 11x6. Bush 4½ ft. This is a very reliable and free bloomer, many canes producing the very large and lasting flowers steadily over a long season. All plants for us are strong and vigorous.....

.24

RED JERSEY BEAUTY—Informal Decorative

A nice red dahlia the size and shape of Jersey Beauty. Used generally for cut flowers

.10

ROSE FALON—Formal Decorative

Very fine flower of pleasing shades of amber, russet and salmon.....

.28

MINIMUM ORDER — \$ 2.50
5c per bulb extra in less than 5 of a variety.

ROSE GLORY—Formal Decorative

Always vigorous, healthy, free-blooming, on long stems. Very long-keeping and a lovely deep rose-pink in color.....

.10

RUFFLES—Informal Decorative

Long stemmed dahlia, 10-inch bloom (larger when disbudded). Beautiful shell pink with ruffles on both sides of petals

.60

SON OF SATAN—Cactus

An incurved cactus flame red with excellent stems. This sensational four Honor Roll Dahlia is the strongest and most vigorous grower in our collection. The flowers are large and attractive.....

.22

THE COMMODORE—Informal Decorative

Very large, free blooming, yellow. Where the size of 10 inch blooms is wanted in profusion this is the variety to choose.....

.18

THE REAL GLORY—Formal Decorative

Giant pure white. Bush 5-6 ft., with long stems. This is perhaps the most reliable large white and has been for several years

.21

VICTORY—Formal Decorative

A beautiful large salmon pink. Flowers held erect on long stiff stem. A good cut erect on long stiff stem. A good cut flower

.09

MINIATURE AND POMPON DAHLIAS

ANDRIES ORANGE—Semi-Cactus Min.

An ideal cut flower and very free blooming. The color is bright orange blending very well with fall colors. Good healthy stock and long stems.....

.10

BRONZE BEAUTY—Pompon

Orange to bronze yellow; long stem, and upright

.15

EDITH MUELLER—Pompon

Beautiful rose red blended with rich yellow. Very dependable and the best in every way

.15

IKE—Formal Miniature

An ideal cut flower variety of oxblood red. Very free blooming with long stiff stems. Very dependable and the best in every way

.10

RICKEY—Informal Decorative

A bright red and white variegated. This outstanding variety is 3½ to 4 inches in diameter

.45

SHERRY—Pompon

A good lavender for cut flowers. Free blooming

.15

SPECIAL SEED HOUSE COLLECTION—No. 1

100 Bulbs consisting of 10 each of 10 named varieties from this list. (Our selection.) Made up of all different colors. This group of dahlias are especially selected for Seed Stores or Florists to resell

8.90

SPECIAL CUT FLOWER COLLECTION—No. 2

100 Bulbs consisting of 10 each of 10 named varieties from this list. (Our selection.) This group is selected for Florists to grow and cut for floral work.....

10.00

DAHLIAS FROM OUR GARDENS ARE OF
VERY GOOD QUALITY AND NOT EXPENSIVE, THEREFORE BUY YOUR DAHLIAS
FROM A SPECIALIST!



This catalogue includes a fine collection of commercial cutflower varieties in several sizes, as well as large flowering dahlias for the garden.

OUR BULBS ARE GOVERNMENT INSPECTED

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.)

TERMS—Are cash or part cash, with C. O. D. shipments. No packing charges.

Telegraph orders receive our special attention.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

If order is not too large, it will travel much cheaper via parcel post. We will be glad to help you watch the weather to keep your bulbs from freezing.

If no postage is included with parcel post order, we will send C. O. D. for postage.

BE SURE TO SEND POSTAGE. Any extra postage will be returned promptly.

GOOD PLUMP BULBS FOR RESALE

Culture and Care of DAHLIAS

Plant dahlias in spring after the ground is warm and danger of frost is past. From May 10th to June 10th in the central states. Lay tubers flat and cover four to six inches deep. Plant two feet apart in the rows and rows three to four feet apart.

Don't plant close to trees or large shrubbery on account of the tree roots using all the moisture. It is not advisable to plant on the south or west side of a building on account of the sun reflecting too hot on the plants. Always plant where the ground is well drained. Dahlias will grow in any good soil from pure sand to stiff clay, if water and fertilizer are added when needed. They usually bloom nicely without any water or additional fertilizer in the average garden where it will grow good potatoes and vegetables, if cultivated properly.

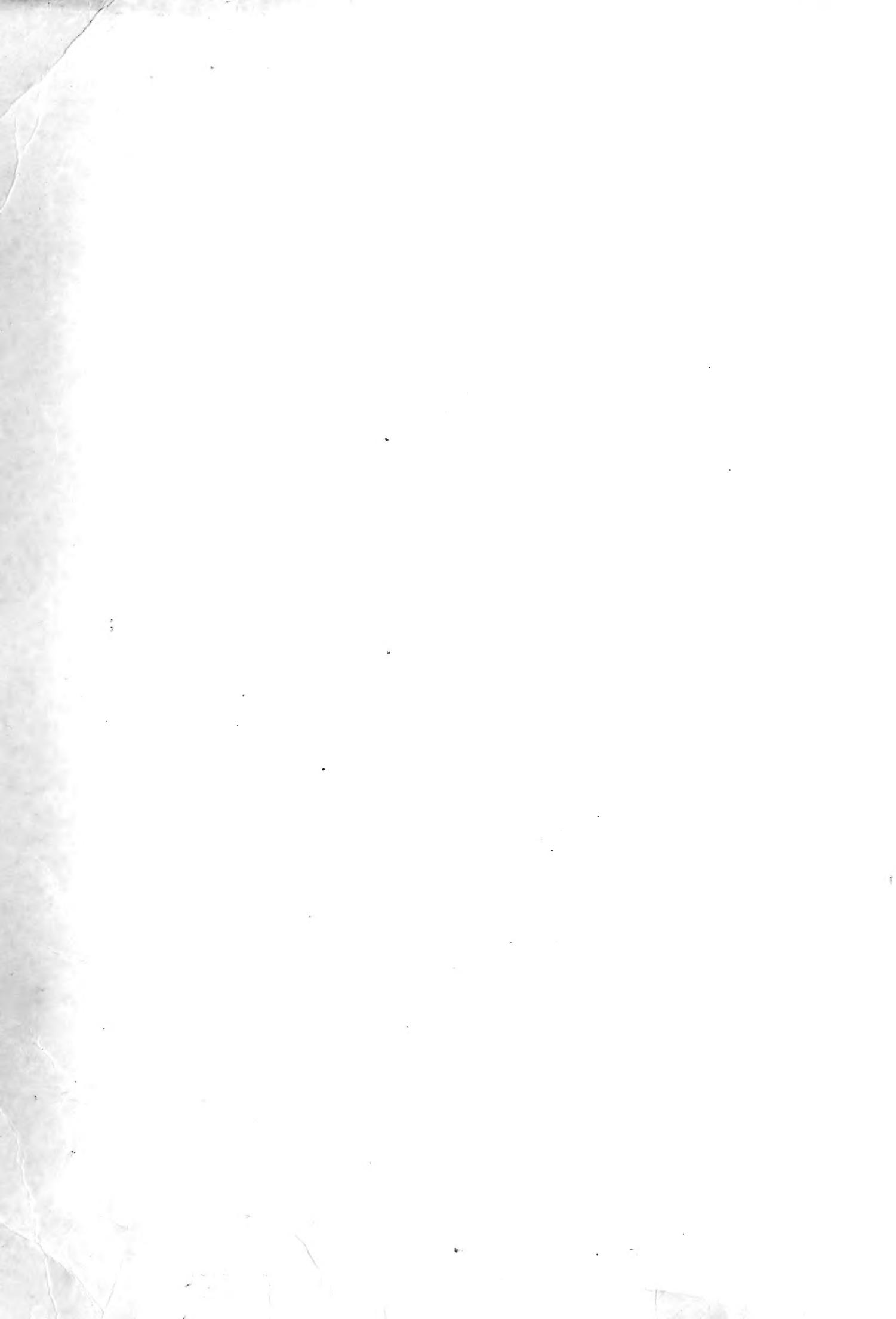
Cultivate dahlias each week and water occasionally. When dahlias begin to bud and bloom, stop cultivating but keep the weeds out; give the plants a good liberal dressing of bone meal, cow manure, sheep manure, or any fertilizer that is not too strong or has a tendency to burn the plant, keeping manure six inches away from the plant, and water thoroughly once each week, or mulch over manure with straw or lawn clippings. Drive a strong stake about ten inches from plant and tie the plant to prevent it blowing over.

Early in the season insects eat on the buds and flowers. When flowers open only on one side this is because the bud was stung when smaller. Examine your buds and you can detect this by a small black speck on the side of the bud where it has healed over.

Where large blooms are wanted, take all but three of the largest buds off, leaving all the strength to the three buds and they will be of enormous size.

When frost kills the plants in the fall, lift tubers carefully and cut off the stalks; then pack carefully in boxes with dirt or wrap with paper and put in paper cartons. Store in basement where they will not freeze or dry out. Leave in storage until planting time the next spring.

CANNAS: In Central States plant in April as soon as ground is warm. Beautiful flowers from mid-summer to frost. Care and planting, same as dahlias.



1957

WHOLESALE SPRING LIST



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